

Your career is on track.

Online Marketing Specialist (m/f/d)

Location St. Marienkirchen, Vienna



We detect and track trains in real-time and know exactly what is happening along the rail. For this, we use state-of-the-art technology and unique solutions for the global railway industry. Are you ready to shape the future with us?

Your main roles and responsibilities

- Plan and implement actions to optimize our performance marketing strategy
- Develop and manage digital campaigns together with agencies
- Create reports, interpret data and derive recommendations for improvements
- Develop our email marketing further and create, analyze and optimize our global newsletter
- Design our corporate website, landing pages and microsites
- Support the implementation of digital projects
- Work with agencies, development partners and internal clients and coordinate their activities

You are just right for this role if

- you have completed an education in marketing and ideally have professional experience
- you have expertise in campaigns, SEO, SEA and analytics
- you are familiar with current CMS systems
- you enjoy communicating in German and English
- you are characterized by your sociability, your communication skills and your organizational talent
- team spirit is as important to you as it is to us
- a self-reliant way of working and high quality standards are a matter of course for you

We offer you

- a secure job in an international environment
- an agile and open corporate culture
- the opportunities for personal development and further training
- attractive social benefits such as free lunch, fruit and coffee, free childcare, numerous sports offer, company events and much more
- a gross annual salary starting at 35.000 EUR - the actual salary is based on the current market, qualifications and experience

www.frauscher.com/en/company/career

Send your application to:

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